

8 August 2024

## **Social Media Incident**

Dear Parents and Guardians,

The school is aware of an online group on Instragram that has been setup in recent days where falsehoods and misinformation about students and alumni has been shared.

The content of the page is against all the values the schools stands for and speaks to students about on a regular basis. The creation and administration of this site is against the school's Social Media Policy, which can be found <a href="here">here</a>. This policy specifically refers to instances where groups are formed with large audiences where the content is humiliating. The school is classifying this page under this status. The penalty for the creation and\or administration of this page is suspension or expulsion from the school.

The school has taken the following actions:

- Reported the page to Instragram through formal reporting channels.
- Encouraged students and staff affected to report through the formal channels.
- Told students not to engage in the page.
- Informed students that the school has classified the page as having a large audience with humiliating content, and what the consequences are of administrating the page.
- Asked for the creator\administrator to shut the page down.
- Asked students leaders and teachers to report any information they may have about the creator\administrator of the page.

If your child has been affected by any of the content shared, please speak to them and if necessary encourage them to speak to their Head of House or the school counsellor.

The school will continue to monitor the situation and act accordingly. We are grateful for the large number of students who reported the page to the school and

have made a stand against the page. While it is disappointing that some students have engaged with the content, we are proud of the significant number who have spoken out against it, reinforcing our messages on the importance of being an upstander not a bystander.

The school has an excellent student culture and it is very encouraging to see so many of our students seeking to protect it.

Yours sincerely,

Gavin Kinch Principal